## X1 Lettings

# Putting your property in safe hands



### X1 Lettings

With over 15 years experience, X1 Lettings has grown from an independent agency with 5 employees to a globally recognised brand with over 70 full time employees, managing 4000 properties across the UK.

We are experts in both student and residential property management and have operations in Liverpool, Manchester, Leeds and Kent. Within the industry, we have created a strong reputation for our award winning services and highest standards of resident aftercare.

At X1, we put our residents and landlords at the heart of everything we do and our client led services ensure that we are able to successfully strike the balance between tenant welfare and maximising our Landlord's return on investment.

Our team focus on building quality relationships with both our landlords and residents alike and our unique company structure allows us to provide an unparalleled level of aftercare.

We pride ourselves on the continued high levels of demand across the X1 portfolio which result in continuously high levels of resident satisfaction, leading tenant retention rates and shorter periods of vacancy.

With X1 Lettings you can enjoy hands off management and rest assured that your portfolio is being handled with the highest levels of professional diligence

Put your property in safe hands with X1 Lettings and let us help you maximise your return on investment.





### Our Team 2 & Focus

One of the most crucial factors to growing tenant retention, tenant loyalty and improve an overall living experience is the customer experience.

At X1 Lettings, our industry qualified team focus on the customer experience throughout the entire journey and are passionate in ensuring both our resident welfare and landlord satisfaction remain high. This in turn secures our market leading occupation rates and minimal rental voids.

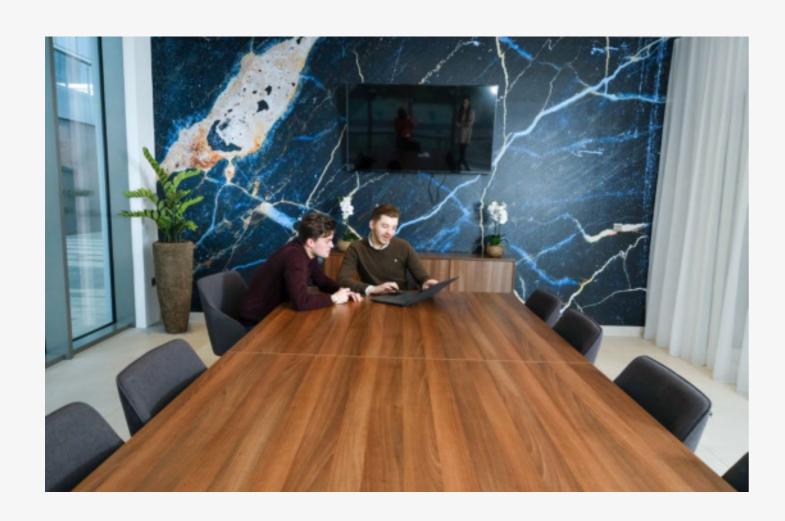
It is vital to remember that any resident in a rented property ultimately wants just a handful of things.

To feel safe & comfortable in their home.

The X1 team go further than just resident comfort. We help our residents feel like they belong, that they are part of the community which we are building. Through a number of different initiatives, whether it's our X1 Exclusive Resident Loyalty Card or the social events we run at no cost to our residents, we let them know how valued they are and that we care about their wellbeing.

The aftercare of a resident has a direct impact on both the period of tenancy and the quality of a tenant and the knowledge and professionalism from your property manager is invaluable when it comes to your property.

Our unique company structure across our Lettings, Finance, Property and Block teams provide our landlords and tenants with one dedicated point of contact ensuring streamlined communication and concise updates, helping to raise the value of your portfolio through streamlined management.





### **Award Winning Agency**

### 2014 - 2015

X1 - Best Residential Development - X1 The Quarter (UKPA)

X1 - Residential High Rise Development - X1 Media City (UKPA)

X1 Lettings - Business of The Year - (The Echo

### 2017 - 2018

X1 - Residential Development of the Year - X1 Manchester Waters (UKPA)

X1 Lettings - Best Lettings Agency Merseyside (UKPA)

### 2018 - 2019

- X1 Residential Development Greater Manchester X1 The Campus (UKPA)
- X1 Best Residential Development Merseyside X1 The Tower (UKPA)
- X1 Lettings Best Lettings Agency Greater Manchester (UKPA)
- X1 Lettings Best Residential Property Management Company (The Grafters)
- X1 Lettings Business of the Year The Grafters

### 2019 - 2020

- X1 Best Residential Development Kent X1 Chatham Waters (UKPA)
- X1 Best Developer Website UK (UKPA)
- X1 Lettings Best Lettings Agency Merseyside (UKPA)
- X1 Lettings Best Lettings Agency (National LIS)

### 2020 - Shortlisted at The Resi Awards

- X1 Small Developer of the Year
- X1 Private Landlord of the Year
- X1 Lettings Student Accommodation Operation of the Year
- X1 Lettings Lettings Agency of the Year

To date, X1 have won over 20 industry awards and we are proud of the reputation which we have built over the years and of the recognition we have received within the industry.

The judges at the UKPA, the property industries most prestigious awards programme, has recognised X1 Lettings as 'Lettings Agency of the Year' year-on-year for the past five years.

The objective of these awards is to recognise excellence and maintain high standards in the industry. For the judging panel to select X1 every year is a fantastic achievement at a worldwide level.

We have been named as both Lettings Agency of the Year and Regional Agency of the Year at The Negotiator Awards one of the UK's premier awards for estate and lettings agencies. These awards not only celebrate the highest level of industry standards but are one of the most valued and meaningful accolades you can be awarded within the industry.

In addition to this, The Sunday Times Lettings Agency of the Year award acknowledged our team as 'Block Management Agency' of the year, winning a silver award in 2016.

We have also been named as Business of the Year at The Echo Business Awards and Best Residential Property Management Company at The Grafters.



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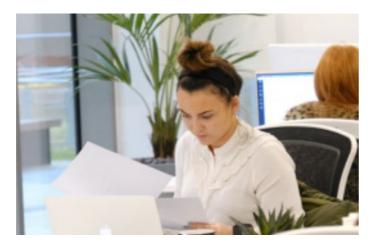


## Landlord & Tenant Retention

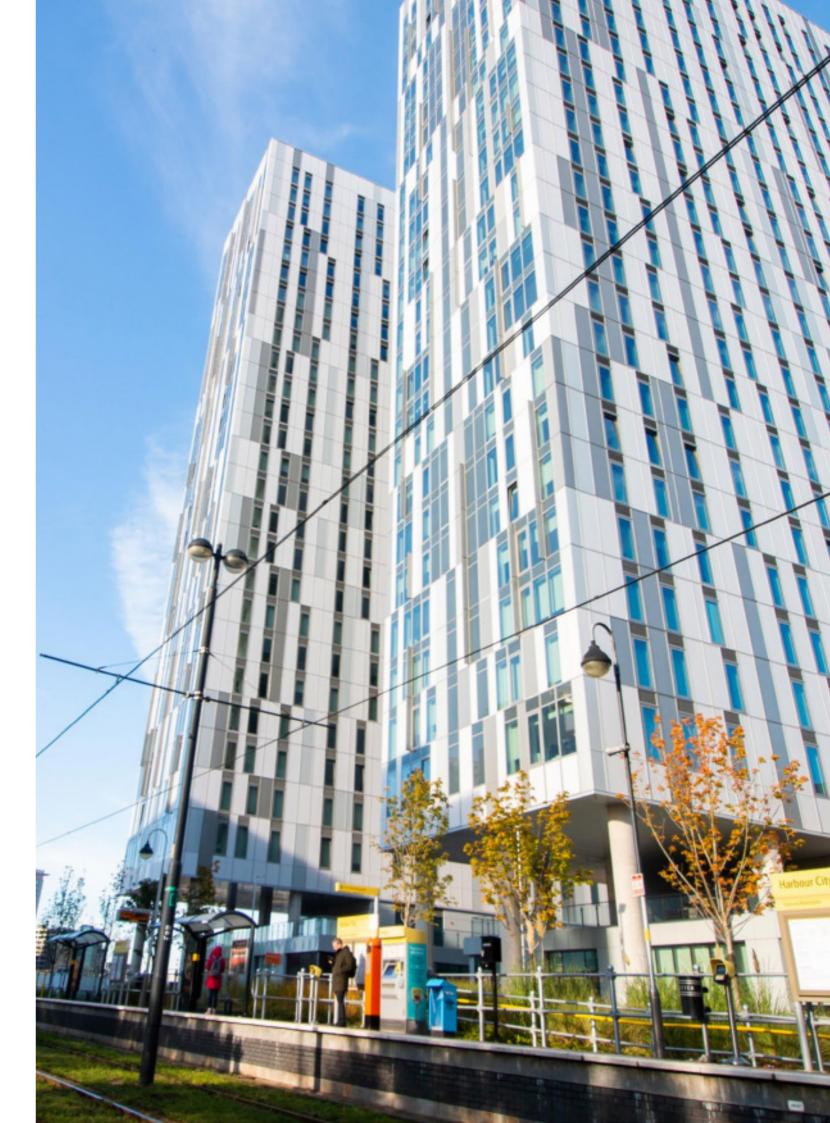
Thanks to our relationships and focus on customer experience we have built fantastic relationships with our stakeholders.

Not only do we enjoy a 98% occupancy rate across the board, but we have a 38% student retention.

In addition to this, we have seen the average tenancy with X1 Lettings increase from 6 month AST's to long term tenancies with X1 Lettings.







## The X1 & Property Consolidation Scheme

If your properties are not managed under one company, there are some benefits you could be missing out on and a property consolidation scheme could be worth considering. Not only does having a single point of contact for your entire portfolio save you time but it also acts as a way to raise the value of your property through streamlined management.

There are over 150 pieces of legislation, some of which must be complied with before a tenant can begin occupation of a new property and it is vital you are compliant with these to avoid penalties.

The knowledge your property manager has on both the area in which they work and the industry can be invaluable when it comes to your property and tenants.

Along with having one sole point of contact, through using one management agency, you can rest assured knowing that your portfolio is being handled with equal levels of professional diligence.

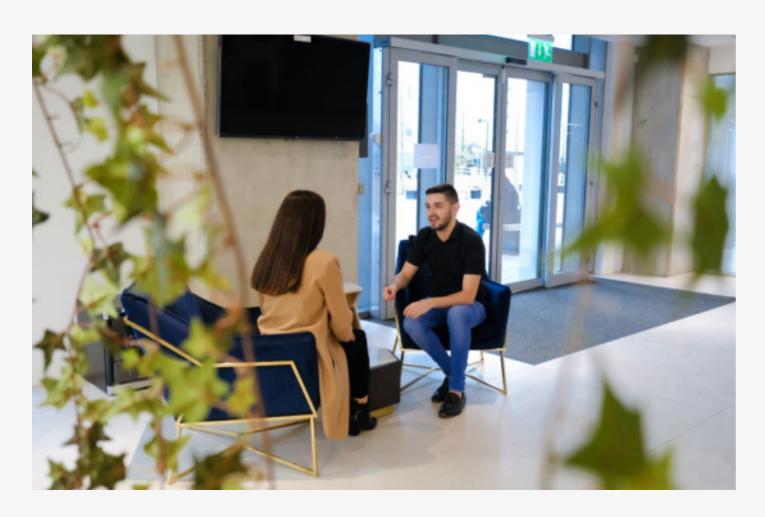
Here at X1 Lettings, we are pleased to run a property consolidation scheme which you can take advantage of.

It couldn't be simpler to make the switch and to enjoy the benefits of our scheme.

- 1. Contact your Senior Account Manager who will be able to discuss our the Property Consolidation Scheme with you
- 2. Send an email to hello@x1management.com

The key to maximising your return on investment is simple - invest in your property management company.

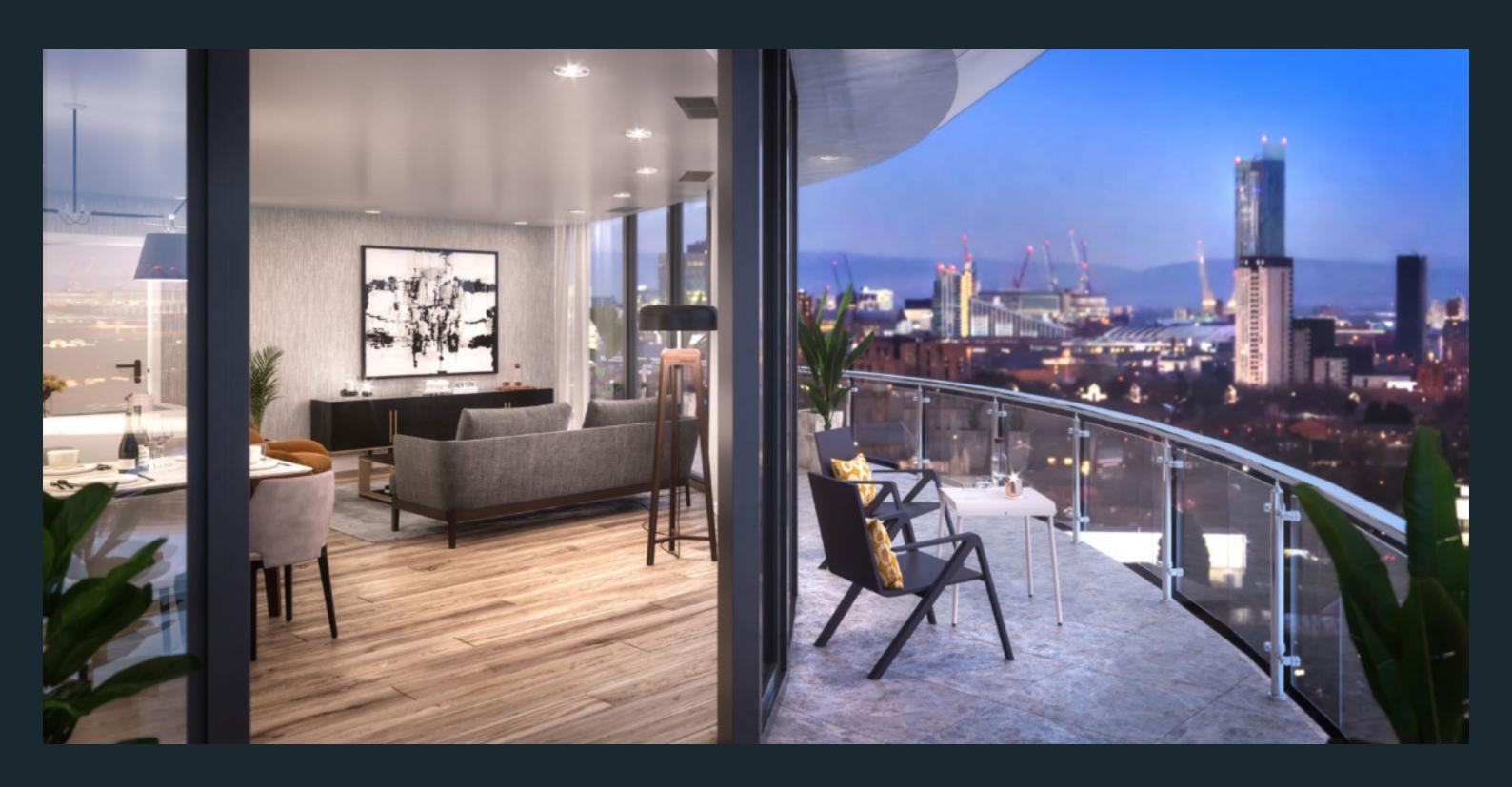
Put your property in safe hands with X1 Lettings and let us help you maximise your return on investment.





## Strong & Reliable Investor Returns

With over 36 developments launched and 27 delivered, to date we have paid over £37,492,826 in investor returns - in full and on time.



### Highly W Recommended

Through a number of initiatives, including our X1 Landlord Referral Scheme and our X1 Property Consolidation Schemes, we have seen an increasing number of Landlords join the X1 Family.

With over 150 pieces of legislation to comply with - some of which come in to play before a resident can even move in , we understand the importance of the knowledge your property manager has on both the area in which they work and the industry.

We strive to go above the role of a typical Lettings Agency and are guided by our core company values to deliver the levels of service that our residents deserve whilst keeping costs to our Landlords as low as possible.

Put your property in safe hands with X1 Lettings and let us help you maximise the return on your investment.

### **Client Testimonials**

Very professional and understanding! Difficult times are a true test of character! I am always updated about my property and receive quick replies to my emails.

David senior is serving as the agent for my unit at X1 The Campus. David is undoubtedly the best agent that I have worked with, and I have worked with many in the Middle East, UK and Canada. He is responsive, polite and always willing to go the extra mile

Excellent service all round from 1st enquiry through to moving into my new home at X1 The Tower, Liverpool . The advice was good, the communications prompt and relevant.

I would definitely recommend this agent and in particular. Ellie Barrett who was always polite, courteous and understood my needs. Thank you Abby has been brilliant since her very recent arrival as senior account manager for X1 The Terrace. She understood the problem, and addressed it fast.

Abby also researched why my rent, which is instead of a pension so I need it to live on. She found the problem and, again, sorted it out extremely quickly. Thank you Abby.

I cannot rate the consistently high levels of service from Sarah Webster at X1 highly enough. Professional, proactive and pleasant is a fair summary I think. X1 and Sarah in particular are a pleasure to deal with as an overseas landlord. I have complete peace of mind that my property is being managed the right way. I highly recommend X1 to any prospective landlord/landlady. Thank you and keep u the great work.

Fantastic Property Management - really pleased with how my investment is running at X1 Media City. Thanks to Harry and the team for all of their hard work.

The security go above and beyond, especially at the Student Village. They never stop. Thank you!

I have dealt with X1 for a while now and I am impressed with both their professionalism and helpfulness. The apartments are really nice and located in prime areas close to all amenities.

Jasmin and Ciara from the team in Liverpool are always on hand to help with any queries that may arise. I would highly recommend X1 if you are looking to rent accommodation.

Very nice staff & amazing customer service. repairs have always been dealt with quickly in my sons flat and all X1 staff are a pleasure to deal with.

Really nice to see such strong service standards (the wellness ring arounds) and helping the community. Exemplar work, keep it up X1 Lettings. My overall experience of X1 lettings has been great. It was a fast and easy transition into the new place. It is a great community and we are close to a lot of bars and restaurants without the added noice. I have really enjoyed living here

David is so attentive and well sourced clarified clearly all the info needed and performed great professionalism. Certainly a great asset to the firm he working.

These are extraordinary times which give rise to extraordinary actions and X1 are rising to the numerous challenges that this market is generating. Even whilst working remotely, our x1 managers are trying to manage the expectations of landlords alongside the anxieties and resources of tenants and show the necessary understanding to help get everyone through this crisis. Thank you Amy and all at X1.

### **Contact us today**

### **Email our team:**

hello@x1management.com

### **Manchester Office:**

Unit 1 Michigan Point Tower A 9 Michigan Avenue Salford, M50 2HA

### We are open:

Monday: 9:30am-5pm Tuesday: 9:30am-5pm Wednesday: 9:30am-8pm Thursday: 9:30am-8pm Friday: 9:30am-4:30pm Saturday: 10am-4pm Sunday: 10am-4pm

### **Call our office:**

+44 (0)161 669 7070

### **Liverpool office:**

Ground Floor Exchange Station Tithebarn Street Liverpool L2 2QP

### We are open:

Mon: 9:30-5pm Tue: 9:30-8pm Wed: 9:30-8pm Thur: 9:30-8pm Fri: 9:30-4:30pm Sat: 10-4pm Sun: Closed

### **Call our office:**

+44 (0)151 559 3333

### Leeds office:

X1 Aire Cross Green Lane Leeds LS9 8BJ

### We are open:

Mon: 9:30-5pm Tue: 9:30-5pm Wed: 9:30-5pm Thur: 9:30-5pm Fri: 9:30-4:30pm Sat: Closed Sun:Closed

### **Call our office:**

+44 (0)113 487 4366

### x1lettings.com

